

PLATINA

**ORGANIZATION OF EVENTS
of different degrees of competition**

ABOUT US

"Platina" llb. operates on Vladivostok market since 2002. We have our own production facilities for outdoor advertising, printing, and souvenir production. And specialize in event management and organization as well as PR, creative services, and other related services. Today we work in the entire Far East, relying on a developed network of partners all around region.

OUR CLIENTS

We develop and implement projects for a number of state, federal and municipal structures, companies Gazprom, Rosneft, Transneft, Sberbank, DTK and many others.

QUALITY ASSURANCE

We are ready to implement projects of any complexity in complete accordance with approved plan. We guarantee a responsible approach to any project — be it a charity event or a City Day. Quality of our work does not depend on the geography of event — we carry out projects throughout the Far East region and even further. We are a professional, experienced, reliable and responsible contractor.

EFFICIENCY

We are well known for the great work efficiency and speed of project implementation. We do our work as quick as possible not compromising quality. Some of our projects took only one day from planning to realization. This is not a normal market practice, but when speed is an issue we can always do that!

CREATIVITY

We offer high-quality implementation and preparation for both large-scale holidays, and any other event - no matter how complex or unique it may be. "Platina" llb. always try to offer its customers more creative and unique projects, which attracts much more attention when needed.

EVENT MANAGEMENT

"Platina" has a vast experience in the development, organization and implementation of various events. One of the main directions of our work is complex "Full Construction" events. We work with events of any level of complexity - from a private exhibition, presentation or press conference to large-scale holidays and business forums.

INCLUDING

- development of the event general plan(including the title, slogan and scenario);
- rent of musical, light and stage equipment. Logistics and other;
- provision of participation in exhibitions on "Full Construction" basis, including design, manufacturing, and installation of the stand;
- outsourcing for staff: translators, volunteers, promoters, specific technical specialists;
- Selection, invitation (processing) and management of show-collectives, artists including "stars" (transfer, food, accommodation, riders management);
- development and production of design elements for the event: sketching, designing "stage clothes", large-format printing services on a banner and fabric, printing flags, and any other media;
- Development and manufacturing of company merchandising and souvenir production;
- work with government officials (coordination, permits for event conducting, and other);
- work with the media, event PR management. Organization of press conferences, press lunches, press folders management and so on.

ALSO

- manufacturing of polygraphic products of any complexity - books in various bindings, magazines, brochures, prospectuses. Branded quarterly, flip-up wall and desktop calendars with various finishes, packages, envelopes, all kinds of different style wrappings, notebooks, folders. Advertising products — posters, wobblers, price tags, labels, business cards and so on
- Production of operational polygraphy of any complexity in limited time — business cards, flyers, stickers, notebooks, exclusive cards, certificates, diplomas. Available finishes: embossing, debossing, laser cutting, lamination, sewing and other.
- Production of branded souvenirs — from standard pens, mugs, caps, T-shirts, key rings to exclusive gift sets, brand names from precious metals and any variants of branded products, including holiday gifts. Silk screen printing, UV printing, engraving, embroidery — we can do any OEM/ODM!
- Production of outdoor advertising — we have great production facilities and production lines, we also own a wide range of transport and trucks. We have strong team and qualified personnel. Having all that we can make any complex idea real for a reasonable price.

PLATINA

WORK EXPERIENCE

VLADIVOSTOK CITY DAY



IDEA

Integrate private company's entertainment program with City Holiday.

RESULT

We integrated our clients entertainment content to the city day celebration in a number of cities, Vladivostok, Khabarovsk, Ussuriysk and Blagoveshchensk in 2004-2010th. In Ussuriysk and Blagoveshchensk we were the general constructor for the events that were held in 2005.



CITY DAY USSURIYSK



IDEA

Organize a big event for small town.

RESULT

We organized celebration of 140th City Day in Ussuriysk (Primorsky Region Territory) on a "Full Construction" basis - from logistic support and development of a citywide scenario to "star" management (Oleg Chubykin). Also working with media. A number of private companies have acted as commercial partners of the holiday, including Megafon, Euroset, TM Skipper Bruck.



CHP-1, VLADIVOSTOK**IDEA**

Governmental Event.

RESULT

Mobile gas turbine stations launch at Vladivostok CHP-1 in December 2008, or rather, the presentation and organization of the solemn part of the event was unexpectedly difficult task. Terrible weather at the very last moment before event, exceptionally low temperatures on the day of the event, strict staff requirements and general organizational issues from the Governor of Primorsky Region. We managed to resolve all the difficult tasks - everyone got satisfied, the event was great and became the most mentioned event of the week.



RAO UES OF RUSSIA



IDEA

Award the best energy and heat consumers in Vladivostok - and hint debtors about their bills.

RESULT

That was our first event for RAO UES of Russia. The awarding ceremony for the "Golden Support" prize in Vladivostok that attracted a lot of media and public attention. Was held in November 2009, that was the third such ceremony.

The best consumers of thermal energy in Vladivostok got awarded. The worst got stack of firewood. We implemented all on "Full Construction" basis, including delivery of prizes on set locations.

TRANSNEFT



IDEA

Turn the oil terminal "Kozmino" into event venue, which than will be called by "Voice of America" "Russia's main economic event of 2009".

RESULT

December 2009. Solemn opening of the oil port "Kozmino" for the company "Transneft". Hundreds world media articles. Participation of the first persons of the Government, headed by V.V. Putin.

For the first time the Far Eastern company organizes an event of this level. The event is organized "Full Construction" basis, including all components - transport, logistics, design, props, meals for guests, staff outsourcing etc. Customer evaluated our work as "conducted at an outstanding level", we received numerous thanks.

GAZPROM

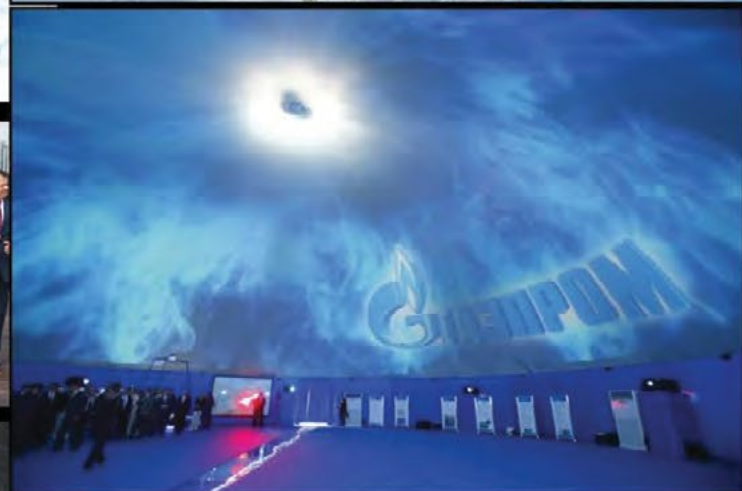


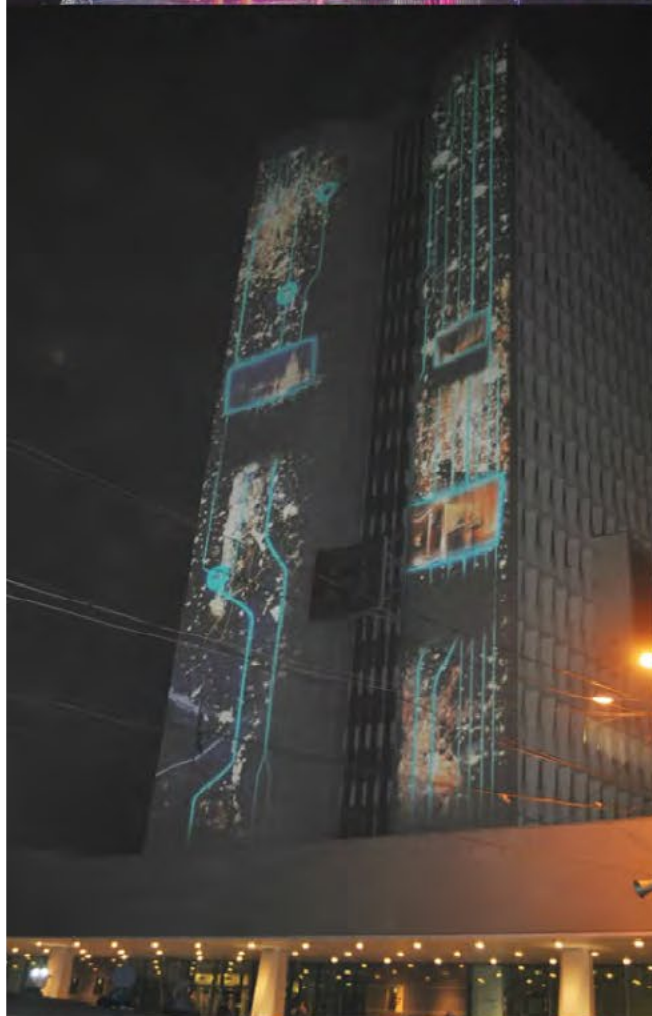
IDEA

08.09.2011 г. To make the largest holiday of Vladivostok and emphasize the significance of the moment - gas comes in Vladivostok together with Gazprom.

RESULT

87,000 people gathered in the central square of Vladivostok. They witnessed great performance by "City 312", Sergei Lazarev, Dmitry Malikov, VIA "Samotsvety", C. C. Catch, Boni-M and many others, as well as a 3D laser show and a 15-minute firework performance. Vladimir Vladimirovich Putin started this great solemn ceremony on Russky island. The venue that was built from nothing included a press room for 100 people, a conference hall, a stage complex, a pavilion for negotiations and a dining area for the first persons. For VIP-persons there was a festive event, a banquet for 350 people with a festive program - the playground was also created "from scratch" at the Pacific Fleet water base. Technical support and organization of all three events was carried out by our specialists and managers.





TRANSNEFT



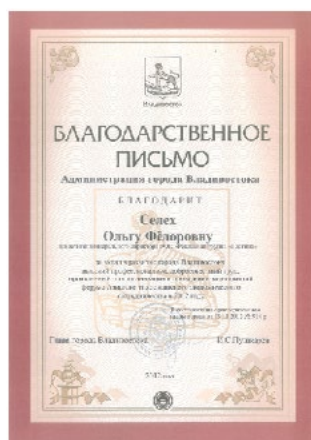
IDEA

Represent Russia and Transneft in a next historical event, the completion of works on Kozmino Oil Terminal.

RESULT

In October 2011, the Kozmino oilport got great attention again including the world's largest media - ESPO-2 was completed, the last joint was made. Despite the traditionally bad weather and ascetic conditions of the oil factory - the event was traditionally held in high class. More than 100 high-ranking guests were received at the appropriate level, there was organized a "Full Construction" event, that included a banquet, a solemn awarding ceremony. Customer gave us a great feedback.

APEC SUMMIT



IDEA

Prepare city for APEC Summit

RESULT

Advertising group "Platina", represented by the general director Solomatov Oleg Vyacheslavovich, who was the chairman of organizing committee for the preparation of Vladivostok to the APEC SUMMIT developed the "Vladivostok Hospitable" program.

The program included following:

- stylistic design of the city for the entire summer period;
- a system of unified information for residents and visitors cities (maps of the city, navigational panels in central part of the city, production of city maps (both Russian and English);
- creation of a "hot line";
- web-site creation;
- organization and holding of the exhibition "City of Masters" (for the whole summer period);
- the organization and carrying out of an entertaining program on city embankment (Friday, Saturday, Sunday – all year round);
- development and production of souvenir and printing media for city administration including a series of gift albums (3 books, in a case and a gift box) "Portraits of the city", paintings on gold leaf (handmade), two series of postcards: "Daytime" and "Night" Vladivostok.

HYUNDAI



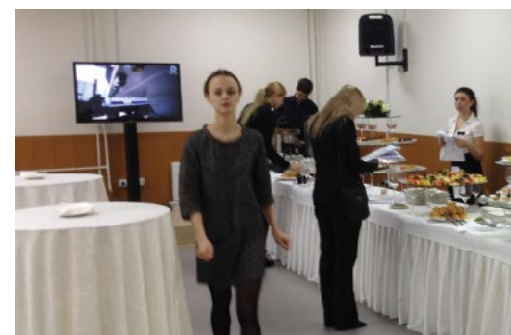
IDEA

The opening of a modern factory Hyundai Heavy Industries in Artyom town January 25, 2013.

RESULT

Korean company Hyundai Heavy Industries completed in Artem a factory for the production of complete switchgears with SF6 insulation. The opening ceremony was attended by the First Deputy Prime Minister Igor Shuvalov, Chairman of the Board of JSC FGC UES Oleg Budargin, President of Heavy Industries Li Zhe Song, General Director of Hyundai Electrosystems Ltd. Kang Jeong Ho, as well as the Governor of Primorsky Krai Vladimir Miklushevsky.

Our main task was to temporarily transform factory venues into the hall for opening ceremony, make a special zone for negotiations with the dressing room, organize a buffet table and VIP banquet.



HYUNDAI



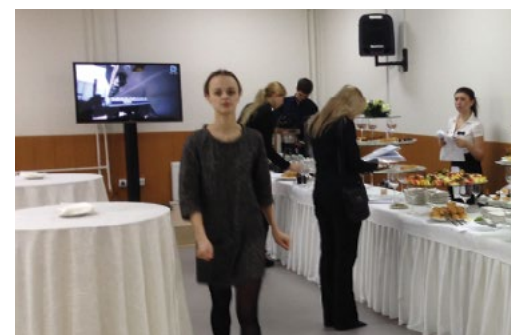
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I LOVE VLADIVOSTOK EVENT



IDEA

07/07/2013

Develop and implement a special event for the Vladivostok City day celebration of the 153rd anniversary of Vladivostok.

RESULT

On the Golden Bridge, in the heart of Vladivostok, an action of incredible scope and spectacle "I love Vladivostok " was held, which hit the Guinness World Records Book. 12,000 people made up the living 707-meter flag. Editor-in-chief of Guinness World Records Book was spectating the event, who is also the most experienced judge of the organization. The whole event, including preparation, counting, and venue decoration was made by us.



NEW HOUSE OF CULTURE



IDEA

In September 2013, make a great presentation for The New House of Culture of Vladivostok.

RESULT

Original idea of presentation was implemented, using only natural and environmental materials. It turned out unordinary, extravagant and in a new way.



ROSNEFT



IDEA

Organize a professional event celebration for Rosneft company in Nakhodka.

RESULT

Created an unusual design of the hall with a large number of decorative handmade elements, an exclusive press-wall of fresh flowers, the performance of many creative groups, fireworks with real live butterflies, a magician, a barman show, an unusual menu. All that made the whole event unbelievable.



GAZPROM



IDEA

November 2013
LNG-VLADIVOSTOK.
Presentation event to attract foreign investors.

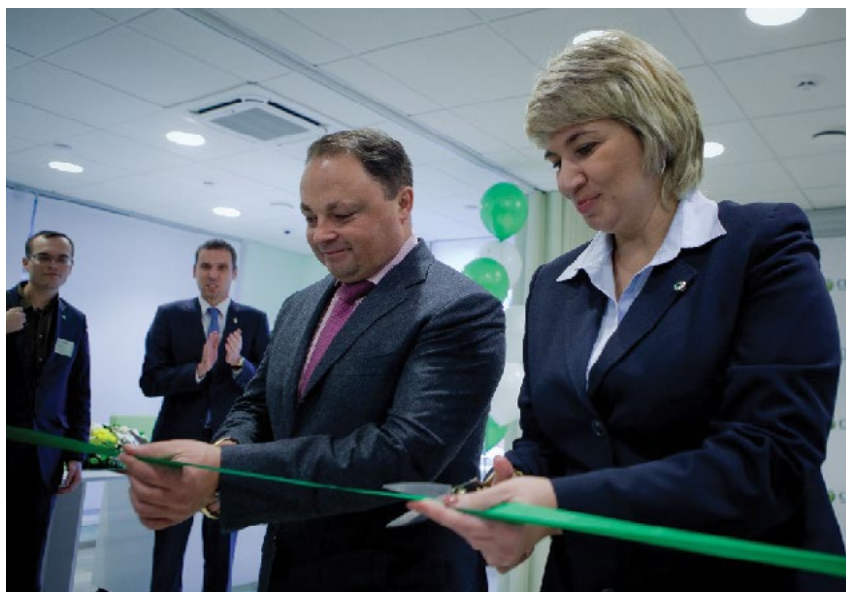
RESULT

The scale and importance of this event was obvious from the beginning to the end project working process. The highest management of GAZPROM, the Japanese delegations were both the main audience present at this presentation. Our task was to show a decent level of the event - to attract translators, organize meals, ensure the formation of portfolios of participants and, of course, hold a gala solemn dinner.





SBERBANK



IDEA

Present new mobile office of Sberbank.

RESULT

A completely new format for the organization of the bank office by Sberbank was presented on November 20, 2013 at the proper level. Presentation of the possibilities of new working space, a small buffet table, as well as the personal presence of the head of the city was a bright event for the company's customers.



ARMADA



IDEA

February 21, 2014.
Celebrating the 10th anniversary of the founding of LLC Armada.

RESULT

Being truly independent, brave and innovative, resolute, this company made a great success on the market, the event was called the “Moustache Party” famous Russian start as "Serebro", "Sector Gaza" and the famous group "Lips" took part in the event! Event was organized on a “Full Construction” Basis.



ROSNEFT



IDEA

Choose the best of the best, because "Rosneft ignites stars" only once a year, in February.

RESULT

For the third year in a row, our company has been conducting a very important talent competition for the company's employees. Invitation to the jury, assistance in setting the performances, the event is traditionally performed by our company.

We are very proud of this cooperation.



CHINESE LANGUAGE BRIDGE



IDEA

The first event was held in Moscow, the second - in St. Petersburg, and the third all-Russian competition in the Chinese language "THE BRIDGE OF THE CHINESE LANGUAGE" was held in Vladivostok in May 2014.

RESULT

We have kept a high level in the organization of the competition, constructed innovative and modern stage, and also learned a little Chinese. FEPU team took fifth place.



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GAZPROM



IDEA

September 2014, p. Kamenushka, the Primorye Territory. Celebrate the fifth anniversary of Gazprom transgaz Toms Primorskoye LPUMG. Event took place at the day of professional oil and gas workers day.

RESULT

A unique book, the final film, a highly intellectual battle and an enchanting show of super talented performers of modern songs and dances - all this is an example of corporate unity of spirit and views. There were fireworks, cake and Ivan Urgant.



SBERBANK



IDEA

Present high-quality service and individual approach to VIP clients of Sberbank. March 27th 2014.

RESULT

This event was held on the International Theater Day. An exhibition of coins was organized in the office, with an auction was organized. At the entrance visitors were met by Peter I The Great and Catherine II. The head of the office conducted an individual excursion and told about coins. A small reception was organized. The office was decorated with floral compositions and candles in a historical style.



PROFESSIONAL CELEBRATION OF THE DAY OF ROAD SECTOR**IDEA**

Solemnly congratulate the honored road workers.

RESULT

In November, the Department of Road Economy of Primorsky Region together with PrimAvtoDor celebrated the professional holiday "Day of a road worker". Traditionally, for four consecutive years (2011-2014), we organize the event in its classic way. Everything were very exquisite and noble, but with a great style there was a band called "Brillin" and a cartoon artist.



VLADIVOSTOK CITY ADMINISTRATION



IDEA

Organize and hold a traditional Russian holiday of "Easter".

RESULT

In 2015 Easter procession opened the celebration of "Easter" on the central city square, the main symbol of the event was installation of 1.5 meter height Easter eggs painted by local artists. Traditional Russian cultural show program was also held with collectives of folk art, animators and actors participating.



TRANSNEFT



IDEA

It's simple - our task was to organize a "Full Construction" summer Olympiad for non-professional athletes of the Transneft system.

RESULT

In Summer 2016, the third Transneft corporate Summer Olympiad was held the FEFU campus territory. Three days. Seven kinds of sports. Three teams. 350 participants from all over the Far East. 21 cups and 30 sets of medals. 21 members referee team. Meeting, hosting, celebrating, all done in complex.



TRANSNEFT



GASPROM INVEST EAST



IDEA

Make a great event for a great Russian company

RESULT

In Summer 2011, we organized celebration of the 4th anniversary of GazpromInvestVostok in the Far East. The two-day event was held on the southern coast of Primorsky Region. "Summer Cup - 2011" with a number of sports and a festive gala concert with the participation of many invited "stars". The event was organized on "Full Construction" Basis - from the installation of pavilions, tents and catering to football lawn and scoreboard setup.



ADMINISTRATION OF PRIMORSKY REGION, IN PARTICULAR "YOUTH OF PRIMORYE"



IDEA

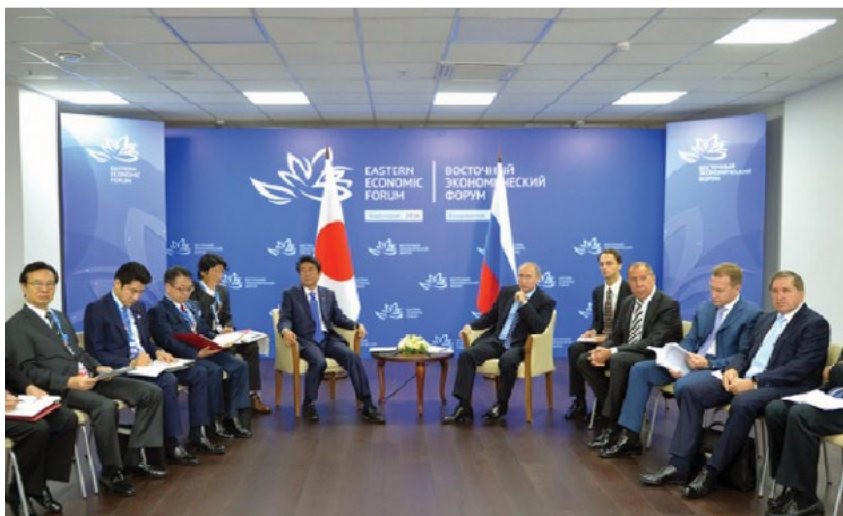
To invent, draw, fill, construct in Sochi an exhibition stand of Primorsky Krai, within the framework of the World Youth Forum 2017.

RESULT

Please have a look on our result.



EASTERN ECONOMIC FORUM



IDEA

It has all started back in 2012, when V.V. Putin decided to hold the APEC summit in Vladivostok. Since then, we are deep involved in world class event as a main constructor and partner.

RESULT

In 2016-2017 years “Platina” is the general constructor of the EEF. Our responsibilities include preparation of the forum venue and whole area, including the main hall for the plenary sessions, design of all suits and sections, floristics, manufacturing, and placement of outdoor advertising around the city and the whole region, design of exhibitions, assistance in the organization of cultural programs, souvenir gifts manufacturing (for event participants) and printing. In 2018 our cooperation with the Roskognress Fund is still ongoing, we are already planning 5 joint large-scale events.



EASTERN ECONOMIC FORUM



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